



## The Whitby Hotel



*Courtesy Firmdale Hotels*

### At a Glance

A part of the esteemed Firmdale hotel group, the Whitby is a thoughtful collaboration of contemporary design and whimsical aesthetic.

### Indagare Loves

- That every bedroom has a unique, playful headboard
- The hotel's proximity to Central Park
- The "afternoon tea" service that is served all day

### Review

In many ways, the Firmdale-owned Whitby bears resemblance to its downtown sister property in SoHo, the [Crosby Street Hotel](#). However, this boutique hotel on 56th street is unique in that it feels like a small, eclectic hotel but is set in the center of NYC's

bustling Midtown. Located on a street off Fifth Avenue, the hotel is surrounded by some of the city's leading galleries, museums and luxury department stores, making it an ideal place to stay for those looking to sight-see and shop.

Entering the guest rooms feels like falling down *Alice in Wonderland's* rabbit hole. Each room offers its own take on mod design and fanciful imagination. Firmdale Design Director Kit Kemp has an unrivaled knack for pairing seemingly arbitrary décor and fixtures and turning them into full-blown masterpieces. Each of the spacious 86 rooms and suites features floor-to-ceiling windows, and many have private terraces. As an added plus, the suites all feature a free-standing bath, too.

The two-bedroom Whitby Suite encompasses the entire top floor of the hotel, boasting an extensive living room and two furnished terraces. The hotel's bar and restaurant are open to guests and visitors for breakfast, lunch and dinner, plus brunch on the weekends. Additional on-site amenities include a Drawing Room with rows of books and original artwork, a state-of-the-art cinema that can seat up to 130 guests and a fully equipped gym.

## Who Should Stay

Design-minded travelers who appreciate a quirky aesthetic and those who want to stay in Midtown but feel like they are downtown.

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- Caroline Barry on August 1, 2017

