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Indagare Honeymoon: Positano, Bora Bora, Hawaii



Whitney Wolfe Herd and Michael Herd at Villa TreVile. Courtesy Aaron Delesie.

Whitney Wolfe Herd, the founder and CEO of Bumble (the dating app used by 23 million people), shares how she built her empire, met her dream man and celebrated their union with a buzz-worthy Indagare honeymoon. [Contact our team](#) to learn more about planning a romantic getaway like Whitney Wolfe's honeymoon.

At age 28, **Whitney Wolfe Herd** is CEO of a company valued at more than one billion dollars and ranked with Snapchat's Evan Spiegel and Nobel Peace Prize winner Malala Yousafzai on *Forbes'* prestigious "30 Under 30" list of young innovators. The founder of **Bumble**, America's fastest-growing dating app, the young executive has broken boundaries in the technology sector and achieved astronomical success. Launched in 2014, the company added two new platforms in 2017: Bumble BFF, for making friends, and Bumble Bizz, for professional networking. Also last year, Whitney tackled a personal milestone, her marriage to Texas oil heir Michael Herd and their honeymoon, with the same gusto as she approaches professional ones, enlisting the assistance of experts and selecting two romantic destinations for the celebrations.

Having met while vacationing in [Aspen](#), Whitney and Michael thought it fitting to travel for their wedding. So they mapped out the ideal weekend at [Villa TreVile](#), in [Positano](#), Italy, with the help of planner Diana Sorensen and wedding stylist and Indagare member Cynthia Cook Smith. Sorensen and Smith conjured up lemon grove dinners, candlelit boat rides and Aperol Spritz-fueled evenings culminating in a wedding ceremony on a cliff overlooking the sea and a night of dancing (and pasta).

The newlyweds then departed for their honeymoon, planned by Indagare to include stays at the [Four Seasons Bora Bora](#); the [Brando](#) resort, in [French Polynesia](#); and the [Four Seasons Maui](#), in [Hawaii](#). When they weren't snorkeling, swimming with sharks and enjoying spa treatments, the couple dined at top restaurants and drank in their romantic surroundings. Get an inside look at Whitney's stunning Indagare honeymoon and how one of the U.S.'s busiest women planned her destination wedding.



Courtesy Le Sirenuse

What inspired your choice of Positano for your wedding?

After we got engaged, we visited Italy and fell in love with Positano. We just knew it would be the perfect place to get married. Plus, it was an unforgettable experience for our friends and family. We wanted to give our guests the most authentic Italian experience possible, and we tried to integrate the local culture into each part of the

celebration, from the menus to the décor.

How did you pick a beach-themed honeymoon?

We were coming from our whirlwind wedding and looking for the ideal place to unwind, where we could take in the sun and swim. Our favorite moments were just relaxing and appreciating each other in such beautiful locations.

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Courtesy the Brando

The Brando is one of Indagare's all-time favorite properties. What was your favorite thing about it?

Everything about the Brando is incredible. From the moment we arrived, we had no doubt that we had picked the right place for our honeymoon. The service was incredible, the food was amazing, and the weather was perfect. I was blown away by the natural beauty at every turn. It also felt very secluded and private, which was so relaxing.

What was a typical day like at the Brando?

We would wake up, have coffee and read the newspaper on our patio overlooking the ocean. After having fresh fruit for breakfast, we would head to the beach to get some sun and swim in the ocean. In the afternoon, we would hike, go snorkeling or head to the spa before going back to our villa to relax, soak up the sun and take a swim before getting ready for the evening. It became a routine to go to Te Manu Bar for a few pre-dinner drinks and stargazing. It was such a romantic setting!

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Courtesy the Brando, Credit Tim McKenna

How did you approach your honeymoon-planning process?

I think being flexible is important, especially since, with everything that comes with a wedding, the honeymoon is often not the top priority.

Do you have any advice for other brides who need to balance their careers and wedding/honeymoon planning?

Have fun with it. Don't let the planning distract from what the special day actually means. And it is okay to ask for help!

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Courtesy [Whitney Wolfe Herd](#)

What are the five things you wouldn't travel without?

EltaMD Sunscreen, Krewe sunglasses, plenty of swimsuits and a Bumble hat, of course!

Whitney's Positano Hit List:

Restaurants:

- For People-Watching: [Chez Black](#)
- For a Romantic Setting: [La Sponda at Le Sirenuse](#)
- For Dramatic Views: [Zass](#)
- For Waterfront Dining: Rada
- For a Traditional Italian Feast: [La Tagliata](#)

Shops:

- For Beach Fashions: Antica Sartoria
- For Sandals: Sandali tipici di Alfonso Dattilo
- For Ceramics: Laboratorio Fes Conterraneo

Contact our team to learn more about planning a romantic getaway like Whitney Wolfe's honeymoon.

- Elizabeth Harvey on April 24, 2018

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